akoya

Akoya is a strategic communications firm that equips federal, not-for-profit, and business organizations to engage effectively with the stakeholders and customers who are critical to their mission success. We deliver creative and practical communication plans, along with all the tools for implementation.

Rack-Wildner & Reese Inc.
DBA Akoya

Women-Owned Small Business (WOSB)
WBENC and WIPP certified

CAGE CODE: 08mx1

Unique Entity ID:
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NAICS: 512110, 541430, 541511, 541611, 541613, 541690, 541810, 541820, 541910, 561920

GSA: PSS GS-00F-162CA

PA: #4400014970

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Great Place To Work® Certified FEB 2024-FEB 2025 USA

Great Place To Work® Certified DEC 2024-DEC 2025 USA

Capabilities

Strategic Communications
Marketing communications
Corporate communications
Culture change and motivation

Stakeholder Engagement
Events and education
Program support
Peer-to-peer networking and best practices

Planning
Communication planning
Facilitation of strategic and program planning

Sectors

Energy efficiency and renewable energy
Technology
Oil and natural gas
Health care quality improvement
Health communications
Organ donation education
Homeland security
Cybersecurity
Federal procurement

Tools & Skill Sets

Program management
Technical writing and editing (plain language)
Graphic design
Event design, planning, and support
Video direction and production
Web strategy and content
Media relations and training
Social media
Presentations and webinars
Speech writing
Print collateral

Clients

Federal Government
National Aeronautics and Space Administration
National Energy Technology Laboratory
Oak Ridge National Laboratory
Pacific Northwest National Laboratory
U.S. Department of Agriculture
U.S. Department of Commerce (NIST)
U.S. Department of Defense (DHA, Air Force)
U.S. Department of Education
U.S. Department of Energy (EERE)
U.S. Department of Health and Human Services (CDC, CMS, HRSA)
U.S. Department of Homeland Security
U.S. Department of Transportation
U.S. Department of Veterans Affairs
U.S. Environmental Protection Agency

State Government
Pennsylvania Department of Transportation

Not-for-Profit
American Petroleum Institute
Area Agency on Aging (Pittsburgh)
Blackburn Center
Carnegie Mellon University
DC Cancer Consortium
Greater Pittsburgh Food Bank
Groundwater Protection Council
Jefferson Regional Foundation
MITRE
The Midwife Center
National Petroleum Council
Software Engineering Institute
Women's Law Project

Commercial
Development Dimensions International, Inc.
Federal Home Loan Banks
Kraft Heinz Company
PPG Industries, Inc.
Tyson Foods, Inc.
Westinghouse

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a little grit and the right chemistry

03-14-2025